

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954839-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	954839	07905927

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/27/12	M-F Sunrise @6AM	6:00-7:00 AM	--11---	:30	2	\$950.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--11---	2	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP120H	\$950.00 NM
2	WESHTh		09/27/12	6:12 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	2012MRFP114H	\$950.00 NM
4	09/26/12	09/27/12	NBC Today Show	7:00-9:00 AM	--22---	:30	4	\$1,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--22---	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,400.00 NM
4	WESHW		09/26/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP120H	\$1,400.00 NM
2	WESHTh		09/27/12	7:21 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP120H	\$1,400.00 NM
6	WESHTh		09/27/12	8:38 AM	NBC Today Show	7:00-9:00 AM	:30	2012MRFP114H	\$1,400.00 NM
5	09/26/12	09/27/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--11---	:30	2	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--11---	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	9:55 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP114H	\$650.00 NM
3	WESHTh		09/27/12	9:31 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	2012MRFP120H	\$650.00 NM
8	09/26/12	09/27/12	NBC Today Show II	10AM-11AM	--11---	:30	2	\$625.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--11---	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/26/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	2012MRFP120H	\$625.00 NM
1	WESHTh		09/27/12		NBC Today Show II	10AM-11AM	:00		<del>\$625.00</del> NM
	Credited								
9	09/26/12	09/27/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--11---	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--11---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**



Invoice #	Invoice Date	Invoice Month	Invoice Period
954839-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/26/12	09/27/12	M-F NOON NEWS 12-12:12:00-12:30 PM		--11---	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/26/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP114H	\$350.00 NM
3	WESHTh		09/27/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	2012MRFP120H	\$350.00 NM
11	09/26/12	09/27/12	Days of Our Lives	1:00-2:00 PM	--11---	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--11---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP120H	\$500.00 NM
3	WESHTh		09/27/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	2012MRFP114H	\$500.00 NM
13	09/26/12	09/27/12	KATIE COURIC DAY	2-3PM	--11---	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--11---	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	2:38 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP114H	\$175.00 NM
2	WESHTh		09/27/12	2:43 PM	KATIE COURIC DAY	2-3PM	:30	2012MRFP120H	\$175.00 NM
15	09/26/12	09/27/12	M-F 3-4 PM	3:00-4:00 PM	--11---	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--11---	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	3:38 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP120H	\$450.00 NM
2	WESHTh		09/27/12	3:35 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP114H	\$450.00 NM
17	09/26/12	09/27/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--11---	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--11---	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		09/26/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP114H	\$650.00 NM
1	WESHTh		09/27/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	2012MRFP120H	\$650.00 NM
20	09/26/12	09/27/12	M-F 5-6 PM ROT	5:00-6:00 PM	--22---	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--22---	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP120H	\$850.00 NM
4	WESHW		09/26/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$850.00 NM
6	WESHTh		09/27/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP114H	\$850.00 NM
2	WESHTh		09/27/12	5:30 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	2012MRFP120H	\$850.00 NM
21	09/26/12	09/27/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--22---	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--22---	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/26/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP120H	\$1,200.00 NM
4	WESHW		09/26/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,200.00 NM
6	WESHTh		09/27/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP114H	\$1,200.00 NM
2	WESHTh		09/27/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	2012MRFP120H	\$1,200.00 NM
24	09/26/12	09/27/12	M-F Entertainment Tonight	7:00-7:30 PM	--11---	:30	2	\$1,500.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
954839-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--11---	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	09/26/12	7:12 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP120H	\$1,500.00 NM
3	WESH	Th	09/27/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	2012MRFP114H	\$1,500.00 NM
26	09/26/12	09/27/12	M-Su News @ 11PM	11-1135p	--22---	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--22---	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	W	09/26/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
1	WESH	W	09/26/12	11:34 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP120H	\$1,500.00 NM
2	WESH	Th	09/27/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP120H	\$1,500.00 NM
5	WESH	Th	09/27/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	2012MRFP114H	\$1,500.00 NM
<b>Total Spots</b>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$30,875.00</b>
<u>Agency Commission</u>	<b>\$4,631.25</b>
<u>Net Amount Due</u>	<b>\$26,243.75</b>

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Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
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**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954839-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY/P/R	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	954839	07905927

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ROMM	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/02/12	10/02/12	M-F 3-4 PM	3:00-4:00 PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESH	Tu	10/02/12	3:31 PM	M-F 3-4 PM	3:00-4:00 PM	:30	2012MRFP114H	\$600.00 NM

Total Spots **1**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$600.00</b>
<u>Agency Commission</u>	<b>\$90.00</b>
<u>Net Amount Due</u>	<b>\$510.00</b>